



PROGRAMME OF TEXTILE AND APPAREL DESIGN

THIRD-YEAR



PROGRAMME OF TEXTILE AND APPAREL DESIGN

TY PROGRAMME SPECIFIC OUTCOMES (PSO):

PSO1: Demonstrate proficiency in advanced pattern-making techniques, garment construction, draping, and textile testing to create innovative and functional designs.

PSO2: Integrate traditional and contemporary approaches in textile dyeing, printing, and sustainable practices to develop aesthetically appealing and environmentally responsible fabric product designs.

PSO3: Conduct and apply research skills, including designing studies, data analysis, and ethical practices, to contribute to the fields of clothing, textiles, and fashion design.

PSO4: Utilize advanced digital tools and illustration techniques to create precise flat sketches, visual merchandising layouts, and impactful visual content for retail and fashion marketing.

PSO5: Analyse and interpret historical, cultural, social, and economic factors influencing contemporary fashion trends and product development to design garments that resonate with global and local markets.

PSO6: Exhibit professional competency in the apparel industry by integrating theoretical knowledge with practical skills gained through internships, collaborative projects, and independent research.


PSO7: Develop critical problem-solving abilities, teamwork, and effective communication skills to address challenges in fashion and textile design, ensuring alignment with industry standards and consumer needs.

PSO8: Foster innovation and creativity by synthesising design principles, image styling, and fashion marketing, while building a professional portfolio to thrive in the competitive fashion and apparel industry.



PROGRAMME OF TEXTILE AND APPAREL DESIGN

Year	Sem	Course Code	Course Name	Credits	Course Type
III (5.5)	5	Major	Advance Draping	4(0+4)	Major
		Major	Basic Research	4(4+0)	Major
		Major	Dyeing and Printing	4(2+2)	Major
		Minor	Visual Merchandising (1 Minor from a basket of 6 courses)	4(4+0)	Minor
		Minor	Contemporary Fashion Design (1 Minor from a basket of 6 courses)	4(4+0)	Minor
		SEC	Flat Sketching	2(0+2)	SEC
				22(14+6)	


 Institute of Fashion Technology Faculty of Family and Community Sciences The Maharaja Sayajirao University of Baroda NAAC Accredited "A+" Grade		Academic Year		2025-26					
B.Sc. (F.T) HPP (TEXTILE AND APPAREL DESIGN) - Third Year Semester V (Level 5.5)									
Year	III	Advanced Draping (MAJOR 11)	Credits /Hours /week Total hours/semester		4 (0+4) / 8 hours per week (Theory: 00 hours; Practical: 120 hours) Total: 120 hours/Semester				
Semester	I	Year of Introduction: 2023-24 Year of Syllabus Revision:	Maximum marks/ Minimum marks		100 Marks/ 36 Marks				
Mode of Transaction		Demonstrations, Hands-on Experience and Tutorials							
<p>CO1: Remember and understand the advanced draping techniques to enhance precision and creativity.</p> <p>CO2: Apply and Solve complex three-dimensional garment construction challenges on the dress form.</p> <p>CO3: Understand, Apply and Translate sketches or fashion photographs into muslin prototypes on the dress form.</p> <p>CO4: Apply and analyze bias cutting to elevate draping on dress forms.</p> <p>CO5: Cultivate an independent and innovative approach to garment design through advanced draping</p>									
Unit No.	Topic	Contact Hours	Weight age (%)	BT Level	CO	PSO	Elements Employability (Emp)/ Entrepreneurship (Ent)/ Skill Development (SD)	Relevance to Local (L)/ National (N)/ Regional (R)/ Global (G)	Relation to Gender (G)/ Environment Sustainability (ES)/ Human values (HV)/ Professional Ethics (PE)
I	Collars / Neckline 1. Convertible Collar 2. Built up neckline 3. Mandarin Collar (with circular flounce) 4. Turtle Neck collar	24	20	1,2,3	1,2	1	Skill Development	Local, National Regional, Global	Gender Environment Sustainability
II	Design and Drape Sculptured dress	24	20	1,2,3	3,4	1	Skill Development	Local, National Regional, Global	Gender Environment Sustainability
III	Design and Drape garments based on Bias fabric (with Ruffles)	12	10	1,2,	1,2,3	1	Skill Development	Local, National Regional, Global	Gender Environment Sustainability
IV	Design and Drape Halter Neck and Drape skirt	24	20	1,2,3	3,4,5	1	Skill Development	Local, National Regional, Global	Gender Environment Sustainability

V	Theme Based garment 1. Design and drape a garment based on a theme. 2. Transfer draping to a paper pattern cutting and sewing of the garment	36	30	1,2,3	3,4,5	1,5	Employability Entrepreneurship Skill Development	Local National Regional Global	Gender Environment Sustainability Human Values
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SUGGESTED EVALUATION									
CCE (50% IA)					SEE (50% UA)				
Evaluation type	Marks	Mode	Nature	Objective	Evaluation type	Marks	Mode	Nature	Objective
Lab work	20	Practical	Component of working with one's hand	Reinforce learning and facilitate mastery of specific skills	Semester Exam	30	Practical	Component of working with one's hand	Keep the students on the task
Midterm test	20	Practical	structured test	Reinforce learning and facilitate mastery of specific skills	Class Assignment	20	Practical	With defined time	Reinforce learning and facilitate mastery of specific skills
Home assignment	10	Practical	With defined time	Reinforce learning and facilitate mastery of specific skills					
Total	50				Total	50			
REFERENCES									
1.*	Crawford,C.A. (2013). <i>The Art of Fashion Draping</i> : Fairchild Publication								
2.	Armstrong.H.J. (2013), <i>Draping for Apparel Design</i> , Fairchild Books, New York.								
3.	Hollen, N.R. &Kundel, C.J. (1993). <i>Pattern Making by the Flat-Pattern Method</i> . Prentice Hall, New Jersey.								
4.	Kopp,E.,Rolfo,V. &Zelin, B. <i>Designing Apparel through the Flat Pattern</i> . Fairchild Publications New York.								
5.	Sato.H. (2015), <i>Drape Drape-2</i> ,Laurence King Publication,London.								
WEB SOURCES									
6.	https://youtu.be/FenYH2tugEc?si=E2YzIiYRJWLwy9Dj								
7.	https://youtu.be/LeL35tymetI?si=mX8z7Vm1Rju1st8z								
8.	https://youtu.be/U5X-4dNhfYE								

Bloom's Taxonomy (BT) Levels: 1. Remember 2. Understand 3. Apply 4. Analyze 5. Evaluate 6. Create

* Textbook for the subject.

		Institute of Fashion Technology Faculty of Family and Community Sciences The Maharaja Sayajirao University of Baroda NAAC Accredited "A+" Grade			Academic Year 2025-26				
B.Sc. (F.T.) HPP (TEXTILE AND APPAREL DESIGN) - Third Year – Sem(Level) - 5(5.5)									
Year III		Basic Research (Major 12)			Credits / Hours per week Total hours /Semester		4 (4+0) Credits/ 4 hours per week (Theory: 60 hours; Practical: 00 hours) Total: 60 hours/Semester		
Semester I		Year of Introduction: 2023-24 Year of Syllabus Revision			Maximum Marks/ Minimum Marks		100 Marks/36 Marks		
Mode of Transaction		Lectures and Tutorials							
Course Outcome (CO) CO1: Understand the basics of research, its types, and methods CO2: Learn key concepts like variables and hypotheses and their applications in research CO3: Develop research design skills, including topic selection and pilot study CO4: Explore techniques for data collection such as sampling, questionnaires, and case studies CO5: Analyse data using tabulation, charts, and interpretation methods CO6: Learn to write research reports and follow ethical research practices									
Unit No.	Topic	Contact Hours	Weight age (%)	BT Level	CO	PS O	Elements Employability (Emp)/ Entrepreneurship (Ent)/ Skill Development (SD)	Relevance to Local (L)/ National (N)/ Regional (R)/ Global (G)	Relation to Gender (G)/ Environment Sustainability (ES) / Human values (HV) /Professional Ethics (PE)
I	Foundations of Research 1. Introduction to Research a. Definition, Purpose, and Scope of Research b. Types of Research: Fundamental, Applied, Exploratory, Descriptive, and Analytical 2. Research Philosophy and Paradigms a. Ontology, Epistemology, and Methodology b. Positivism, Interpretivism, Pragmatism 3. Role of Theories and Frameworks a. Importance of Theoretical and Conceptual Frameworks	6	10	1,2	1	6	Employability Entrepreneurship	Local National Regional Global	Gender Environment Sustainability Human values Professional Ethics

	b. Developing a Research Framework								
II	Research Problem Identification and Design 1. Problem Identification and Formulation a. Characteristics of a Good Research Problem b. Research Gap Analysis 2. Research Objectives and Hypotheses a. Structuring Research Objectives b. Formulating Null and Alternative Hypotheses 3. Research Design a. Exploratory, Descriptive, and Experimental Designs b. Cross-sectional vs. Longitudinal Studies	12	20	1,2	2,3	6	Employability Entrepreneurship	Local National Regional Global	Gender Environment Sustainability Human values Professional Ethics
III	Data Collection Methods 1. Primary and Secondary Data a. Differentiating and Sourcing Data 2. Techniques for Data Collection a. Quantitative: Surveys, Structured Interviews, Experiments b. Qualitative: Focus Groups, Unstructured Interviews, Observations 3. Sampling Techniques a. Probability Sampling: Random, Stratified, Systematic b. Non-Probability Sampling: Purposive, Snowball, Convenience 4. Measurement and Scaling Techniques a. Types of Scales: Nominal, Ordinal, Interval, Ratio b. Reliability and Validity	12	20	1,2,3	4	6	Employability Entrepreneurship	Local National Regional Global	Gender Environment Sustainability Human values Professional Ethics
IV	Data Analysis and Interpretation 1. Quantitative Data Analysis a. Descriptive and Inferential Statistics b. Statistical Software Tools: SPSS, R, Excel 2. Qualitative Data Analysis a. Thematic Analysis, Content Analysis	15	25	1,2,3,4	5	6	Employability Entrepreneurship	Local National Regional Global	Gender Environment Sustainability Human values Professional Ethics

	b. Use of NVivo or ATLAS.ti for Coding 3. Multivariate Analysis a. Correlation, Regression, ANOVA, Factor Analysis 4. Data Interpretation a. Insights vs. Raw Data b. Drawing Conclusions and Implications								
V	Research Ethics and Reporting 1. Research Ethics a. Confidentiality, Anonymity, and Consent b. Ethical Approval Processes 2. Report Writing and Presentation a. Structuring Research Reports b. Referencing Styles (APA, MLA, Chicago) c. Visual Aids and Presentations	9	15	1,2,3,4,6	6	6	Employability Entrepreneurship	Local National Regional Global	Gender Environment Sustainability Human values Professional Ethics
VI	Advanced Applications 1. Critical Analysis of Published Research Papers 2. Designing and Executing a Research Proposal	6	10	2,3,4,5,6	6	6	Employability Entrepreneurship Skill Development	Local National Regional Global	Gender Environment Sustainability Human values Professional Ethics

SUGGESTED EVALUATION

CCE (50% IA)					SEE (50% UA)				
Evaluation type	Marks	Mode	Nature	Objective	Evaluation type	Marks	Mode	Nature	Objective
Class Test	20	Written	Traditionally essay type	Fixed date forces students to learn	Semester Exam	50	Written	Traditionally essay type	For depth and planned preparation
Presentation	10	Integrated	Group or individual work	Learn from other's presentation					
Home Assignment	10	Written	With undefined time	Reinforce learning and facilitate mastery of specific skills					
Group Discussion	10	Oral	Small group of 2-5 members work on a joint task	Encourage teamwork					
Total	50				Total	50			


REFERENCES

1.*	Ahuja, R. (2019). <i>Research methods</i> (2nd ed.). Rawat Publications.
2.	Flynn, J. Z., & Foster, I. M. (2009). <i>Research methods for the fashion industry</i> . Bloomsbury Publishing.

3.	Kahn, J. V., & Best, J. W. (2014). <i>Research in education</i> (10th ed.). Pearson
4.	Kothari, C. R. (2004). <i>Research methodology: Methods and techniques</i> (2nd ed.). New Age International Publishers.
5.	Creswell, J. W., & Creswell, J. D. (2018). <i>Research design: Qualitative, quantitative, and mixed methods approaches</i> (5th ed.). SAGE Publications.
6.	Saunders, M., Lewis, P., & Thornhill, A. (2019). <i>Research methods for business students</i> (8th ed.). Pearson.
7.	Silverman, D. (2020). <i>Doing qualitative research</i> (5th ed.). SAGE Publications.
WEB SOURCES	
8.	https://www.scopus.com/
9.	https://www.researchgate.net/
10.	https://scholar.google.com/
11.	https://www.mendeley.com/

Bloom's taxonomy (BT) Levels: 1. Remember 2. Understand 3. Apply 4. Analyse 5. Evaluate 6. Create

* Textbook for the subject.


		Institute of Fashion Technology Faculty of Family and Community Sciences The Maharaja Sayajirao University of Baroda NAAC Accredited "A+" Grade			Academic Year		2025-26				
B.Sc. (F.T.) HPP (TEXTILE AND APPAREL DESIGN) - Third Year – Sem(Level) - 5(5.5)											
Year	III	Dyeing & Printing (Major 13)			Credits / Hours per week Total hours /Semester		4 (2+2) Credits/ 6 hours per week (Theory: 30 hours; Practical: 60 hours) Total: 90 hours/Semester				
Semester	I	Year of Introduction: 2023-24 Year of Syllabus Revision			Maximum Marks/ Minimum Marks		100 Marks/36 Marks				
Mode of Transaction		Lectures, Tutorials, Demonstrations and Hands-on practice									
Course Outcome (CO) CO1: Gain knowledge of the theory, principles, and applications of various dyeing processes and classes of dyes CO2: Acquire an understanding of printing techniques, materials, and methods used in textile design CO3: Develop skills to create innovative fabric surface designs through hands-on exploration of dyeing and printing techniques CO4: Learn to analyse and apply sustainable practices in dyeing and printing for textile production											
Unit No.	Topic			Contact Hours	Weight age (%)	BT Level	CO	P S O	Elements Employability (Emp)/ Entrepreneurship (Ent)/ Skill Development (SD)	Relevance to Local (L)/ National (N)/ Regional (R)/ Global (G)	Relation to Gender (G)/ Environment Sustainability (ES) / Human values (HV) / Professional Ethics (PE)
THEORY											
I	Dyeing of Textiles 1. Introduction to Dyeing 2. Classification of Dyes –Natural and Synthetic 3. Theory and kinetics of Dyeing 4. Properties and Application of Different classes of dyes on various fibers- Direct Dyes, Acid Dyes, Basic Dyes, Reactive Dyes, Vat Dyes, Disperse Dyes, and Natural Dyes			15	25	1,2	1,4	2	Employability Entrepreneurship	Local, National, Regional, Global	Environment Sustainability Human values

II	Printing of Textiles 1. Introduction to Printing 2. General Process of Printing 3. Classification of Printing Styles 4. Methods of printing- 5. Hand Printing Techniques-Tie and dye, Stencil Printing, Block Printing, Batik Printing, Screen Printing, Transfer Printing, Discharge Printing 6. Mechanized Printing- Roller Printing, Flat Bed and Rotary Screen Printing, Digital Printing.	15	25	1,2	2,4	2	Employability Entrepreneurship	Local, National Regional, Global	Environment Sustainability Human values
PRACTICAL									
III	Application of different classes of dyes on various textile substrates. 1. Dyeing of cotton with Direct, Reactive and Vat dyes. 2. Dyeing of silk with Acid and Basic dyes. 3. Dyeing of Polyester and Polyester cotton blend with Disperse dyes	24	20	2,3,4,6	1,3	2	Employability Entrepreneurship Skill Development	Local, National Regional, Global	Environment Sustainability Human values Professional Ethics
IV	Detailed study and explorations of various Textile Printing Methods 1. Tie and Dye 2. Stencil Printing 3. Block Printing 4. Screen Printing 5. Batik Printing	24	20	2,3,4,6	2,3	2	Employability Entrepreneurship Skill Development	Local, National Regional, Global	Environment Sustainability Human values Professional Ethics
V	Project- Creative Exploration 1. Samples using combinations of dyeing and printing styles 2. Product Development	12	10	2,3,4,6	1,2, 3,4	2	Employability Entrepreneurship Skill Development	Local, National Regional, Global	Environment Sustainability Human values Professional Ethics
SUGGESTED EVALUATION									
CCE (50% IA)					SEE (50% UA)				
Evaluation type	Marks	Mode	Nature	Objective	Evaluation type	Marks	Mode	Nature	Objective
Class Test	10	Written	Traditionally essay type	Fixed date forces students to learn	Semester Exam	50	Written	Traditionally essay type	For depth and planned preparation

Lab work	20	Practical	Component of working with one's hand	Keep the students on the task					
Project	20	Practical	Component of working with one's hand	Encourage application of concepts learnt					
Total	50				Total	50			
REFERENCES									
1.*	Shenai, V. A. (1996). <i>Technology of dyeing</i> . Sevak Publications.								
2.*	Shenai, V. A. (1979). <i>Technology of printing</i> . Sevak Publications.								
3.	Smith, J. R., & Brown, L. T. (2020). <i>Dyeing and printing of textiles</i> (7 th ed.). Textile Innovations Press.								
4.	Chavan, R. B. (1979). <i>Textile printing (Book of papers)</i> . Department of Textile Technology, IIT New Delhi.								
5.	Giles, G. H. (1974). <i>Laboratory course in dyeing</i> . Hart & Clough.								
5.	Shenai, V. A. (1979). <i>Chemistry of dyes and principles of dyeing</i> . Sevak Publications.								
6.	Trotman, E. R. (1975). <i>Dyeing and chemical technology of textile fibre</i> . Charles Griffin & Co. Ltd.								
7.	Vilensky, L. D., & Gohil, E. P. G. (1987). <i>Textile science: An explanation of fiber properties</i> . CBS Publishers & Distributors.								
8.	Brunelle, M. (Translator), & Cortabarría, B. (2012). <i>Textile printing</i> . B E S Pub Co.								
9.	Roy Choudhury, A. K. (2006). <i>Textile preparation and dyeing</i> . Society of Dyers and Colourists.								
WEB SOURCES									
10.	https://www.egyankosh.ac.in/bitstream/123456789/92840/1/Unit-13.pdf								
11.	https://egyankosh.ac.in/bitstream/123456789/92842/1/Unit-14.pdf								

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		Institute of Fashion Technology Faculty of Family and Community Sciences The Maharaja Sayajirao University of Baroda NAAC Accredited "A+" Grade					Academic Year		2025-26	
B.Sc. (F.T.) HPP (TEXTILE AND APPAREL DESIGN) - Third Year – Sem(Level) - 5(5.5)										
Year		III	Visual Merchandising (MINOR 4)			Credits / Hours per week Total hours /Semester		4 (4+0) Credits / 4 hours per week (Theory: 60 Hrs Practical: 00 Hrs) Total: 60 hours/Semester		
Semester		I	Year of Introduction: 2023-24 Year of Syllabus Revision			Maximum Marks/ Minimum Marks		100 Marks/36 Marks		
Mode of Transaction		Lectures and Tutorials								
Course Outcome (CO) CO1: Understand and apply the principles of visual merchandising in various retail settings. CO2: Design effective store layouts and attractive, functional displays. CO3: Create impactful POP and window displays that enhance customer experience and boost sales. CO4: Develop practical skills through hands-on projects and real-world observations										
Unit No.	Topic		Contact Hours	Weight age (%)	BT Level	CO	PSO	Elements Employability (Emp) / Entrepreneurship (Ent) / Skill Development (SD)	Relevance to Local (L) / National (N) / Regional (R) / Global (G)	Relation to Gender (G)/ Environment Sustainability (ES) / Human values (HV) / Professional Ethics (PE)
I	Introduction to visual merchandising. 1. Origin and Importance, Purpose, Functions 2. Visual merchandising in a contemporary environment 3. Visual merchandising in India		6	10	1,2	1	4	Employability	Local, National, Regional, Global	Environment Sustainability, Human values,
II	Store layout and Designs 1. Types of Stores 2. Exterior Store design 3. Interior Store design.		6	10	1,2	2	4	Employability	Local, National, Regional, Global	Environment Sustainability, Human values
III	Features of Visual Display 1. Principles of Design in Display.		18	30	1,2, 3	2,3	4	Employability	Local, National, Regional, Global	Gender, Environment Sustainability Human values

	<ul style="list-style-type: none"> a. Rhythm, harmony, emphasis, proportion b. Elements of Design in Display c. Line, form, color, pattern, texture. <p>2. Display</p> <ul style="list-style-type: none"> a. Rules of planning a display b. Functions <p>3. Other Elements of Display</p> <ul style="list-style-type: none"> a. Lighting b. Fixtures c. Signage and Graphics d. Mannequins 								
IV	<p>Point of Purchase</p> <ul style="list-style-type: none"> 1. Goals 2. Types of POP 3. Pre-planning of POP 4. POP display elements 	12	20	1,2,3	3	4	Employability	Local, National, Regional, Global	Gender, Environment Sustainability, Human values
V	<p>Window display Project</p> <ul style="list-style-type: none"> 1. Prototype making and window Display in-house 2. External project 	18	30	1,2,3,4,6	4	4,8	Employability, Entrepreneurship Skill Development	Local, National, Regional, Global	Gender, Environment Sustainability, Human values, Professional Ethics

SUGGESTED EVALUATION

CCE (50% IA)					SEE (50% UA)				
Evaluation type	Marks	Mode	Nature	Objective	Evaluation type	Marks	Mode	Nature	Objective
Class Test	20	Written	Traditionally essay type	Fixed date forces students to learn	Semester Exam	50	Written	Traditionally essay type	For depth and planned preparation
Home Assignment	10	Written	With undefined time	Reinforce learning and facilitate mastery of specific skills					
Class Assignment	20	Written	With defined time	Student's performance to make decision					
Total	50				Total	50			


REFERENCES

1.*	Pegler, M. M. (2006). <i>Visual merchandising and display</i> (5th ed.). Fairchild Publications.
2.	National Retail Merchants Association's Visual Merchandising Board of Directors. (1986). <i>Visual merchandising</i> . PBC International, Inc.

3.	Diamond, J., & Diamond, E. (2007). <i>Contemporary visual merchandising and environmental design</i> . Pearson Education, Inc.
4.	Pegler, M. M., & Kong, A. (2018). <i>Visual merchandising and display: Bundle book + studio access card</i> . Misc. Supplies.
WEB SOURCES	
5.	https://seafoodacademy.org/pdfs/ncrcrd-rrd155-print.pdf
6.	https://egyankosh.ac.in/bitstream/123456789/15051/1/Unit-1.pdf
7.	https://www.cottonworks.com/wp-content/uploads/2017/11/1-2_1.pdf
8.	https://www.iiad.edu.in/the-circle/evolution-of-visual-merchandising-in-india-retail/
9.	https://www.fibre2fashion.com/industry-article/3460/visual-merchandising-the-changing-scenario

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		Institute of Fashion Technology Faculty of Family and Community Sciences The Maharaja Sayajirao University of Baroda NAAC Accredited "A+" Grade			Academic Year		2025-26			
B.Sc. (F.T.) HPP (TEXTILE AND APPAREL DESIGN) - Third Year – Sem(Level) - 5(5.5)										
Year	III	Contemporary Fashion Design (Minor 5)			Credits / Hours per week Total hours /Semester		4 (4+0) Credits/ 4 hours per week (Theory: 60 hours; Practical: 00 hours) Total: 60 hours/Semester			
Semester	I	Year of Introduction: 2023-24 Year of Syllabus Revision			Maximum Marks/ Minimum Marks		100 Marks/36 Marks			
Mode of Transaction		Lectures and Tutorials								
Course Outcome (CO) CO1: Understand the role of major fashion capitals and gain insights into markets and global fashion trends CO2: Develop a comprehensive understanding of the historical, cultural, social, and economic factors that drive changes in contemporary fashion CO3: Acquire knowledge about the history and significance of mass production and ready-to-wear fashion in shaping the modern fashion industry CO4: Recognize and analyse how historical dress and traditional styles inspire and influence contemporary fashion designs CO5: Familiarize with key styles, trends, influential personalities, and essential terminologies relevant to contemporary fashion design										
Unit No.	Topic		Contact Hours	Weight age (%)	BT Level	CO	PSO	Elements Employability (Emp)/ Entrepreneurship (Ent)/ Skill Development (SD)	Relevance to Local (L)/ National (N)/ Regional (R)/ Global (G)	Relation to Gender (G)/ Environment Sustainability (ES) / Human values (HV) / Professional Ethics (PE)
I	Beginning of Couture Bell Epoque: (1900-1913) World War I: (1914- 1919) Between the Wars: (1920-1939)		15	25	1,2,4	1,2,3 ,4,5	5,7	Employability	Local National Regional Global	Gender Human values Professional Ethics
II	Roaring twenties (1920-1929) Glamour Years (1930-1939) Wartime Utility look:(1940-1946) New Look (1947 -1956)		18	30	1,2,4	1,2,3 ,4,5	5,7	Employability	Local National Regional Global	Gender Human values Professional Ethics

III	Mini and Mod (1957 – 1966) Anti - fashion (1967 – 1978) Power - dressing: (1979 – 1987) End of century (1988 – 2000)	18	30	1,2,4	1,2,3 ,4,5	5,7	Employability	Local National Regional Global	Gender Human values Professional Ethics
IV	Project work/Assignment Looks and Designers of the 21st Century. (Western and India)	9	15	2,3,4,6	4,5	5,7	Employability	Local National Regional Global	Gender Human values Professional Ethics

SUGGESTED EVALUATION

CCE (50% IA)					SEE (50% UA)				
Evaluation type	Marks	Mode	Nature	Objective	Evaluation type	Marks	Mode	Nature	Objective
Class Test	20	Written	Traditionally essay type	Fixed date forces students to learn	Semester Exam	50	Written	Traditionally essay type	For depth and planned preparation
Presentation	10	Integrated	Group or individual work	Learn from other's presentation					
Home Assignment	10	Written	With undefined time	Reinforce learning and facilitate mastery of specific skills					
Group Discussion	10	Oral	Small group of 2-5 members work on a joint task	Encourage teamwork					
Total	50				Total	50			

REFERENCES


1.*	Baudot, F. (1999). <i>A century of fashion</i> . Thames and Hudson.
2.	Harrison, R. M. (1995). <i>Contemporary fashion</i> . St. Martin's Press.
3.	Lynch, A., & Strauss, M. (2007). <i>Changing fashion: A critical introduction to trend analysis and meaning</i> . Oxford International Publications Ltd.
4.	Tortora, P. G., & Eubank, K. (2000). <i>Survey of historic costume</i> . Fairchild Publications.

WEB SOURCES

5.	https://fashionhistory.fitnyc.edu/
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		Institute of Fashion Technology Faculty of Family and Community Sciences The Maharaja Sayajirao University of Baroda NAAC Accredited "A+" Grade				Academic Year		2025-26				
B.Sc. (F.T) HPP (TEXTILE AND APPAREL DESIGN) - Third Year Semester V (Level 5.5)												
Year	III	Flat Sketching (Illustrator) (SEC 5)			Credits /Hours /week Total hours/semester		2 (0+2) / 4 hours/week (Theory: 00 hours; Practical: 60 hours) Total: 60 hours/Semester					
Semester	I	Year of Introduction: 2023-24 Year of Syllabus Revision:			Maximum marks/ Minimum marks		50 Marks/ 18 Marks					
Mode of Transaction		Demonstrations, Hands-on Experience and Tutorials										
CO1: Create precise flat drawings using technical tools. CO2: Understand and apply design components as flat technical sketches in Illustrator. CO3: Enhance expertise in flat sketching through digital tools.												
Unit No.	Topic				Contact Hours	Weightage (%)	BT Level	CO	PSO	Elements Employability (Emp)/ Entrepreneurship (Ent)/ Skill Development (SD)	Relevance to Local (L)/ National (N)/ Regional (R)/ Global (G)	Relation to Gender (G)/ Environment Sustainability (ES) / Human values (HV) / Professional Ethics (PE)
I	Introduction to Fashion Flats and Technical Drawing 1. Terms and definition 2. Importance and role in Fashion Designing. 3. Measurements of the dress form Core tools for flat sketching				06	10	1,2,6	1	4	Skill Development	Local, National Regional, Global	Gender Environment Sustainability
II	1. Creating a visual directory using Illustrator a) Tops and dresses b) Skirts and Pants c) jackets and coat 2. Garment Styles and Details a) Silhouette b) Collar and cuffs c) Gathers and Trimmings				36	60	1,2,3	2,3	4	Skill Development	Local, National Regional, Global	Gender Environment Sustainability

III	Flat sketch drawings from Garment analysis 1. Flat sketching using tools 2. Working with Colors, Textures, and Patterns 3. Technical Flats and Professional Presentation				18	30	1,2,6	1,2 3	4	Skill Development	Local, National Regional, Global	Gender Environment Sustainability
SUGGESTED EVALUATION												
CCE (50% IA)						SEE (50% UA)						
Evaluation type	Marks	Mode	Nature	Objective		Evaluation type	Marks	Mode	Nature	Objective		
Home assignment	10	Practical	With defined time	Reinforce learning and facilitate mastery of specific skills		Semester Exam	15	Practical	Component of working with one's hand	Keep the students on the task		
Class Assignment	15	Practical	With defined time	Reinforce learning and facilitate mastery of specific skills		Class Assignment	10	Practical	With defined time	Reinforce learning and facilitate mastery of specific skills		
Total	25					Total	25					
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8.	https://youtu.be/NeKSnt-2WRU?si=C1SQiZurE2jtW8wE											
9.	https://youtu.be/iQWTSupSrko?si=XXP-YGoo2tfJmKqB											


Bloom's Taxonomy (BT) Levels: 1. Remember 2. Understand 3. Apply 4. Analyze 5. Evaluate 6. Create

* Textbook for the subject.



PROGRAMME OF TEXTILE AND APPAREL DESIGN

Year	Sem	Course Code	Course Name	Credits	Course Type
III (5.5)	6	Major	Product Development	4(1+3)	Major
		Major	Textile Testing and Analysis	4(2+2)	Major
		Major	Clothing Construction II	4(1+3)	Major
		Minor	Image and Fashion Styling (1 Minor from a basket of 6 courses)	4(3+1)	Minor
		AEC	Advance Illustration Technique	2(0+2)	AEC
		SEC	Internship - Orientation to Apparel Industry	4(0+4)	SEC
				22(7+15)	

		Institute of Fashion Technology Faculty of Family and Community Sciences The Maharaja Sayajirao University of Baroda NAAC Accredited "A+" Grade					Academic Year 2025-26		
B.Sc. (F.T.) HPP (TEXTILE AND APPAREL DESIGN) - Third Year – Sem(Level) – 6(5.5)									
Year	III	Product Development (Major 14)			Credits / Hours per week Total Hours / Semester		4 (1+3) Credits/ 7 hours per week (Theory: 15 Hrs; Practical: 90 Hrs) Total: 105 hours/Semester		
Semester	II	Year of Introduction: 2023-24 Year of Syllabus Revision			Maximum Marks / Minimum Marks		100 Marks / 36 Marks		
Mode of Transaction		Lectures, Tutorials, Demonstrations and Hands-on practice.							
Course Outcome (CO)									
CO1: Develop an understanding of fashion design process and develop skills to explore solutions for the given design brief. CO2: Develop presentation skills. CO3: Conduct research and study independently CO4: Provide the opportunity to experience and participate actively in creative fashion design process in which new ideas can be developed or old ones modified. CO5: Develop problem solving abilities via the process of designing, pattern construction and making-up. CO6: Analyze the environmental issues that are involved in making a product and in retiring it. CO7: Explain the concepts of life cycle costing and the product life cycle.									
Unit No.	Topic	Contact Hours	Weightage (%)	BT Level	CO	PSO	Elements Employability (Emp)/ Entrepreneurship (Ent)/ Skill Development (SD)	Relevance to Local (L)/ National (N)/ Regional (R)/ Global (G)	Relation to Gender (G)/ Environment Sustainability (ES)/ Human values (HV)/ Professional Ethics (PE)
THEORY									
I	Design Process Stage 1: Empathize—Research Your Users' Needs. Stage 2: Define—State Your Users' Needs and Problems. Stage 3: Ideate—Challenge Assumptions and Create Ideas. Stage 4: Prototype—Start to Create Solutions. Stage 5: Test—Try Your Solutions Out.	15	10	1,2	1	6	Employability Entrepreneurship Skill Development	Local National Regional Global	Human Values Professional Ethics
PRACTICAL									

II	Mind Mapping Step 1: Choose a Focus Topic. Begin your mind map adventure by selecting a central topic. Step 2: Start with a Central Node. Step 3: Branch Out Key Ideas. Step 4: Add Sub-branches. Step 5: Use Visual Elements. Step 6: Color and Highlight. Step 7: Organize and Align.	10	15	1,2	1,2,3	6	Employability	Local National Regional Global	Human Values Professional Ethics
III	Pattern Adaptation 1. Flat pattern 2. Draping	15	25	2,3,4,6	4	1	Employability Entrepreneurship Skill Development	Local National Regional Global	Human Values Professional Ethics
IV	Toile Preparation 1. Construction and development of Fashion/ Textile product	15	20	2,3,4,6	5	1	Employability Entrepreneurship Skill Development	Local National Regional Global	Human Values Professional Ethics
V	Prototype making with accessories 1. Making-up and finishing process of prototypes. Embellishments and trimmings 2. Modification for material and production constraints. 3. Co-ordination with Accessories 4. Selection of accessories for co-ordination. 5. Use of accessories to enhance the total look Samples using combinations of dyeing and printing styles 6. Product Development	50	30	2,3,4,6	6,7	1,2,4,7,8	Employability Entrepreneurship Skill Development	Local National Regional Global	Human Values Professional Ethics

SUGGESTED EVALUATION

CEE (50% IA)					SEE (50% UA)				
Evaluation type	Marks	Mode	Nature	Objective	Evaluation type	Marks	Mode	Nature	Objective

Lab work assessment	30	Practical	Component of working with one's hand	Keep the students on task	Portfolio submission (Dissertation)	30	Written	Detailed research – based report	To judge creativity and research skills
Viva- voce	20	Oral	Individually or in small group	Practical experience towards job interview situation	Viva - Voce	20	Oral	Individually or in small group	Practical experience towards job interview situation
Total	50				Total	50			

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1.	Collier, B. J., & Tortora, P.G. (2015). <i>Understanding textiles</i> (7 th ed.). Pearson.
2.	Kadolph, S. J. (2014). <i>Textiles</i> (11 th ed.). Pearson.
3.	Hethorn, J., & Ulasewicz, C. (2020). <i>Sustainable fashion: What's next? A conversation about issues, practices, and possibilities</i> (3 rd ed.). Bloomsbury Academic.
4.	Glock, R. E., & Kunz, G. I. (2021). <i>Apparel manufacturing: Sewn product analysis</i> (6 th ed.). Pearson.
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7.	https://www.designcouncil.org.uk/
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Bloom's Taxonomy (BT) Levels: 1. Remember 2. Understand 3. Apply 4. Analyse 5. Evaluate 6. Create

* Textbook for the subject.

		Institute of Fashion Technology Faculty of Family and Community Sciences The Maharaja Sayajirao University of Baroda NAAC Accredited "A+" Grade				Academic Year		2025-26		
B.Sc. (F.T.) HPP (TEXTILE AND APPAREL DESIGN) - Third Year – Sem(Level) - 5(5.5)										
Year	III	Textile Testing and Analysis (Major 15)				Credits / Hours per week Total hours /Semester		4 (2+2) / 6 hours/week (Theory: 30 hours; Practical: 60 hours) Total: 90 hours/Semester		
Semester	II	Year of Introduction: 2023-24 Year of Syllabus Revision				Maximum Marks/ Minimum Marks		100 Marks/36 Marks		
Mode of Transaction		Lectures, Tutorials, Demonstrations and Hands-on practice								
Course Outcome (CO) CO1: Gain knowledge of textile testing and quality control principles and methods CO2: Learn to evaluate the physical, and mechanical properties of textiles CO3: Acquire skills to perform standard testing procedures for yarns, and fabrics CO4: Develop the ability to analyse test results and interpret data for textile performance and durability CO5: Gain insight into industry standards and specifications for ensuring product quality and consistency										
Unit No.	Topic		Contact Hours	Weight age (%)	BT Level	CO	PSO	Elements Employability (Emp)/ Entrepreneurship (Ent)/ Skill Development (SD)	Relevance to Local (L)/ National (N)/ Regional (R)/ Global (G)	Relation to Gender (G)/ Environment Sustainability (ES) / Human values (HV) / Professional Ethics (PE)
Theory										
I	Introduction to Textile Testing 1. Terminologies 2. Importance of Textile Testing standardization and quality control		6	10	1,2	1	1	Employability Entrepreneurship	Local, National Regional, Global	Environment Sustainability Professional Ethics
II	Understand Yarn Properties and its Test Methods 1. Yarn Count 2. Twist		6	10	1,2	1,5	1	Employability Entrepreneurship	Local, National Regional, Global	Environment Sustainability Professional Ethics

III	Understand Fabric Properties and its Test Methods 1. Mechanical - Understand Fabric Dimensions- Fabric count, Weight per Unit Area, Thickness and Shrinkage 2. Physical - Study and Testing physical properties such as weight stiffness, drapability, abrasion resistant, pilling resistance, wrinkle recovery, crimp, strength and elongation 3. Influence of finish on physical properties	18	30	1,2	1,5	1	Employability Entrepreneurship	Local National Regional Global	Environment Sustainability Professional Ethics
Practical									
IV	Testing Various Textile Samples for its Mechanical Properties- 1. Yarn Count 2. Twist 3. Fabric count 4. Weight per Unit Area 5. Thickness 6. Shrinkage	30	25	2,3,4,5	2,3,4,5	1	Employability Entrepreneurship Skill Development	Local National Regional Global	Environment Sustainability Professional Ethics
V	Testing Various Textile Samples for its Physical Properties- 1. Weight 2. Stiffness 3. Drapability 4. Abrasion resistant, 5. Pilling resistance, 6. Wrinkle recovery 7. Strength and elongation	30	25	2,3,4,5	2,3,4,5	1	Employability Entrepreneurship Skill Development	Local National Regional Global	Environment Sustainability Professional Ethics
SUGGESTED EVALUATION									
CCE (50% IA)					SEE (50% UA)				
Evaluation type	Marks	Mode	Nature	Objective	Evaluation type	Marks	Mode	Nature	Objective
Class Test	20	Written	Traditionally essay type	Fixed date forces students to learn	Semester Exam	50	Written	Traditionally essay type	For depth and planned preparation


Lab work	10	Practical	Component of working with one's hand	Keep the students on the task					
Home Assignment	10	Written	With undefined time	Reinforce learning and facilitate mastery of specific skills					
Class Assignment	10	Written	With defined time	Students' performance in making decision					
Total	50				Total	50			

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1.*	Booth, J. E. (1982). <i>Principles of textile testing</i> . Butterworth-Heinemann.
2.	Collier, B. J., & Jepps, H. S. (1998). <i>Textile testing and analysis</i> . Prentice Hall.
3.	Grover, E. B., & Hamby, D. S. (1985). <i>Textile study and quality control</i> . McGraw-Hill.
4	Skinkle, J. H. (1978). <i>Textile testing</i> . Taraporewala Publishing.

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		Institute of Fashion Technology Faculty of Family and Community Sciences The Maharaja Sayajirao University of Baroda NAAC Accredited "A+" Grade				Academic Year		2025-26		
B.Sc. (F.T) HPP (TEXTILE AND APPAREL DESIGN) - Third Year Semester VI (Level 5.5)										
Year	III	Clothing Construction II (MAJOR COURSE 16)			Credits /Hours /week Total hours/semester		4 (1+3) / 7 hours/week (Theory: 15 Hrs; Practical: 90 Hrs) Total:105/ Semester			
Semester	II	Year of Introduction: 2023-24 Year of Syllabus Revision:			Maximum marks/ Minimum marks		100 Marks/ 36 Marks			
Mode of Transaction		Demonstrations, Hands-on Experience and Tutorials								
CO1: Remember and understand the skills of clothing construction techniques CO2: Understand body structure for precise pattern-making CO3: Design and create garments for diverse age groups CO4: Apply independent approaches in garment design using draping and pattern-making methods										
Unit No.	Topic		Contact Hours	Weightage (%)	BT Level	CO	PSO	Elements Employability (Emp)/ Entrepreneurship (Ent)/ Skill Development (SD)	Relevance to Local (L)/ National (N)/ Regional (R)/ Global (G)	Relation to Gender (G)/ Environment Sustainability (ES) / Human values (HV) / Professional Ethics (PE)
Theory										
I	1. Cutting methods and machine 2. Types of seams 3. Relation between fabric seams and needles 4. Types of fabric cutter machine		15	25	1,2,3	1	1	Employability	Local,National Regional,Global	Environment/Sustainability
Practical										
II	1. Kids Wear a) Sun suit with Bib and strap		24	20	1,2,3	1,2	2,3,5	Skill Development	Local National Regional Global	Gender Environment Sustainability
III	2. Teenage Wear a) Dungarees foundation		24	20	1,2,	1,2,3	2,3,5	Skill Development	Local National Regional Global	Gender Environment Sustainability

IV	3. Youth Wear a) Shirt with Culottes pant b) Cape with Hood	24	20	1,2,3	3,4	2,3,5	Skill Development	Local National Regional Global	Gender Environment Sustainability
V	4. Adult Wear a) Structured Dress	18	15	1,2,6	3,4	2,3,5	Skill Development	Local National Regional Global	Gender Environment Sustainability

SUGGESTED EVALUATION

CCE (50% IA)					SEE (50% UA)				
Evaluation type	Marks	Mode	Nature	Objective	Evaluation type	Marks	Mode	Nature	Objective
Quizzes/Objectives test	10	Written	Short duration structured test	Excellent validity as greater syllabus coverage	Semester Exam	30	Practical	Component of working with one's hand	Keep the students on the task
Lab work	20	Practical	Component of working with one's hand	Keep the students on the task	Lab work	20	Practical	Component of working with one's hand	Keep the students on the task
Class Assignment	20	Practical	With defined time	Reinforce learning and facilitate mastery of specific skills					
Total	50				Total	50			

REFERENCES


- 1.* Armstrong, H.J. (2013), *Pattern Making for Fashion Design*, Pearson's Books, New York.
2. Hollen, N.R. & Kundel, C.J. (1993). *Pattern Making by the Flat-Pattern Method*. Prentice Hall, New Jersey.
3. Kopp, E., Rolfo, V. & Zelin, B. *Designing Apparel through the Flat Pattern*. Fairchild Publications New York.

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3. https://youtu.be/1e_G3JEXx2U?si=DC9rhHFSSanluDDn

Bloom's Taxonomy (BT) Levels: 1. Remember 2. Understand 3. Apply 4. Analyze 5. Evaluate 6. Create

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		Institute of Fashion Technology Faculty of Family and Community Sciences The Maharaja Sayajirao University of Baroda NAAC Accredited "A+" Grade				Academic Year		2025-26		
B.Sc. (F.T.) HPP (TEXTILE AND APPAREL DESIGN) - Third Year – Sem(Level) – 6(5.5)										
Year	III	Image and Fashion Styling (Minor 6)			Credits / Hours per week Total Hours / Semester		4 (3+1) Credits / 5 hours per week (Theory: 45 Hrs; Practical: 30 Hrs) Total: 75 hours/Semester			
Semester	II	Year of Introduction: 2023-24 Year of Syllabus Revision			Maximum Marks / Minimum Marks		100 Marks / 36 Marks			
Mode of Transaction		Lectures, Tutorials, Demonstrations and Hands-on practice.								
Course Outcome (CO) CO1: Strengthen hands on experience in using different tools of improving the visual and non – visual appearance CO2: Impart technical and professional ways of understanding wardrobe needs and their development CO3: Develop skills in understanding fashion trends for planning personal shopping CO4: Demonstrate the practical ways to strengthen physical image based on body type, face shape and personal style analysis CO5: Understand the effects of elements and principles of design on visual appearance CO6: Explain the fashion trends of apparel and accessories CO7: Identify wardrobe elements and the processes of planning and organization CO8: Plan personal shopping of apparel and accessories based on physical traits, personal style and budget										
Unit No.	Topic		Contact Hours	Weightage (%)	BT Level	CO	PSO	Elements Employability (Emp)/ Entrepreneurship (Ent)/ Skill Development (SD)	Relevance to Local (L)/ National (N)/ Regional (R)/ Global (G)	Relation to Gender (G)/ Environment Sustainability (ES) / Human values (HV) / Professional Ethics (PE)
THEORY										
I	Physical traits and analysis 1. Body types 2. Body proportion 3. Face shapes 4. Personal colour analysis		15	15	1,2	1,5	8	Entrepreneurship Skill Development	Local National Regional Global	Gender Human Values Professional Ethics
II	Application of elements and principles of design for image styling		10	10	1,2	2	8	Entrepreneurship Skill Development	Local National Regional Global	Gender Human Values Professional Ethics

	1. Effects of design elements and principles on clothing and visual appearance 2. Effect of garment components on visual appearance								
III	Understanding trends and audiences 1. Types of Trends 2. Sources of Trends 3. Trend Analysis and its Application 4. Challenges in Trend Application 5. Tools and Techniques for Trend Application	20	30	1,2	3	8	Employability Entrepreneurship Skill Development	Local National Regional Global	Gender Human Values Professional Ethics
PRACTICAL									
IV	Wardrobe planning 1. Wardrobe analysis 2. Wardrobe essentials 3. Organization and categorization of wardrobe 4. Elements of a basic wardrobe 5. Optimising wardrobe and budgeting	10	15	1,2	4,5	8	Employability Entrepreneurship Skill Development	Local National Regional Global	Gender Human Values Professional Ethics
V	The business of styling 1. Dress v/s style 2. Analysis of trends of apparels and accessories 3. Survey of apparel and accessory stores/ brands with respect to style, size and price 4. Types of stylists: Freelance stylists, Celebrity stylists, Editorial stylists 5. Marketing your business 6. Forms and contracts	20	30	2,3,4,6	4,5	1,8	Employability Entrepreneurship Skill Development	Local National Regional Global	Gender Human Values Professional Ethics
SUGGESTED EVALUATION									
CEE (50% IA)					SEE (50% UA)				

Evaluation type	Marks	Mode	Nature	Objective	Evaluation type	Marks	Mode	Nature	Objective
Class test	25	Written	Traditionally essay type	Fixed date forces students to learn	Written Semester Exam	50	Written	Traditionally essay type	For depth and planned preparation
Class Assignment	15	Written	With defined time	Student's performance to make decision					
Home Assignment	10	Written	With undefined time	Reinforce learning and facilitate mastery of specific skills					
Total	50				Total	50			


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1. Dingemans, J. (1999). *Mastering fashion styling*. Macmillan.
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3. Morris, R. (2010). *Express makeup*. Allen & Unwin.
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9. <https://londonimageinstitute.com/how-to-dress-for-your-body-shape/>
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12. "The Business of Fashion" - <https://www.businessoffashion.com/video>

Bloom's Taxonomy (BT) Levels: 1. Remember 2. Understand 3. Application 4. Analysis 5. Evaluation 6. Creation

		Institute of Fashion Technology Faculty of Family and Community Sciences The Maharaja Sayajirao University of Baroda NAAC Accredited "A+" Grade				Academic Year		2025-26		
B.Sc. (F.T) HPP (TEXTILE AND APPAREL DESIGN) - Third Year Semester VI (Level 5.5)										
Year	III	Advanced Illustration Techniques (AEC 5)				Credits /Hours /week Total hours/semester		2 (0+2) / 4 hours/week (Theory: 00 Hrs; Practical: 60 Hrs) Total:60 hrs/Semester		
Semester	II	Year of Introduction: 2023-24 Year of Syllabus Revision:				Maximum marks/ Minimum marks		50 Marks/ 18 Marks		
Mode of Transaction		Demonstrations, Hands-on Experience and Tutorials								
Course Outcome (CO) CO1: Explore diverse styles and techniques in illustration. CO2: Critique and analyze compositions in fashion illustration. CO3: Adapt illustrations to various themes and contexts. CO4: Highlight the importance of online presence and networking in the industry										
Unit No.	Topic		Contact Hours	Weightage (%)	BT Level	CO	PSO	Elements Employability (Emp)/ Entrepreneurship (Ent)/ Skill Development (SD)	Relevance to Local (L)/ National (N)/ Regional (R)/ Global (G)	Relation to Gender (G)/ Environment Sustainability (ES) / Human values (HV) / Professional Ethics (PE)
I	Illustration 1. Stylized Illustration as a signature style		6	10	1,2,3	1	4	Skill Development	Local/National Regional/Global	Gender Professional Ethics
II	Creating Composition using various media techniques 1. Fashion show 2. Street style 3. Editorial and Campaign 5. Festive		21	35	1,2,3	1,2	3,4,7	Skill Development	Local/National Regional/Global	Gender Professional Ethics
III	Collection based on Theme (select one) 1. Seasonal themes (e.g. Winter, summer) 2. Cultural and historical themes (e.g. ancient civilizations, Art Deco) 3. Lifestyle themes (e.g. urban, bohemian)		21	35	1,2,	1,2,3	3,4,7 ,8	Skill Development	Local/National Regional/Global	Gender Professional Ethics

	4. Fantasy and surreal themes 5. Sustainability and eco-friendly themes								
IV	Digital Illustration Portfolio 1. Portfolio structure 2. Image selection 3. Design and layout 4. Online platform 5. Networking and promotion	12	20	1,2,3	3,4,	3,4,7, 8	Skill Development	Local/National Regional/Global	Gender Professional Ethics

SUGGESTED EVALUATION

CEE(50%IA)					SEE(50%UA)				
Evaluation type	Marks	Mode	Nature	Objective	Evaluation type	Marks	Mode	Nature	Objective
Lab Work	10	Practical	Component of working with one's hand	Keep the student on the task	Semester Exam	25	Practical	Component of working with one's hand	For depth and planned preparation
Class Assignment	10	Practical	With defined time	Student's performance in making decision					
Home Assignment	05	Practical	With Unidentified time	Reinforce learning and facilitate mastery of specific skills					
Total	25				Total	25			

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1.*	Carol. N.A.,(2009), Fashion Illustration School: A Complete Handbook for Aspiring Designers and Illustrations, Thames & Hudson, London
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8.	https://youtu.be/eGb55phLhzw?si=W7tdPuifIVKzycVy

Bloom's Taxonomy (BT) Levels: 1. Remember 2. Understand 3. Application 4. Analysis 5. Evaluation 6. Creation

* Textbook for the subject.

		Institute of Fashion Technology Faculty of Family and Community Sciences The Maharaja Sayajirao University of Baroda NAAC Accredited "A+"Grade					Academic Year		2025-26	
B.Sc. (F.T.) HPP (TEXTILE AND APPAREL DESIGN) - Third Year – Sem(Level) – 6(5.5)										
Year	III	Orientation to Apparel Industry (SEC 6)			Credits / Hours per week Total Hours / Semester		4 (0+4) Credits/ 8 hours per week (Theory: 00 Hrs; Practical: 120 Hrs) Total: 120 hours/Semester			
Semester	II	Year of Introduction: 2023-24 Year of Syllabus Revision			Maximum Marks / Minimum Marks		100 Marks / 36 Marks			
Mode of Transaction		Internship								
Course Outcome (CO) CO1: Prepare effective resumes, meeting deadlines and liaising with clients and supervisors CO2: Demonstrate that they meet the expectations of the industry in terms of salient knowledge and skills CO3: Present themselves positively and confidently when seeking employment within the design industries CO4: Demonstrate time, project management and planning skills CO5: Illustrate through autonomous research an awareness of market trends, technological convergence and innovation CO6: Enhance personal and professional development through hands on skills in the apparel industry CO7: Integrate different skills required for participating in planned, supervised work with a reflection and evaluation process CO8: Relate theory holistically to practice and gain valuable experiences for future career										
Unit No.	Topic		Contact Hours	Weightage (%)	BT Level	CO	PSO	Elements Employability (Emp)/ Entrepreneurship (Ent)/ Skill Development (SD)	Relevance to Local (L)/ National (N)/ Regional (R)/ Global (G)	Relation to Gender (G)/ Environment Sustainability (ES) / Human values (HV) / Professional Ethics (PE)
PRACTICAL										
I	Pre- preparation skills 1. Resume writing 2. Formal job application writing 3. Interview skills		12	10	1,2	1	6	Employability Entrepreneurship Skill Development	Local National Regional	Gender Environment Sustainability Human Values Professional Ethics
II	Internships will be of duration of Fifteen weeks with 8 hours in a week in a nationally or internationally recognized		96	80	1,2,3,4,5,6	2,3,4	6,7,8	Employability Entrepreneurship Skill Development	Local National Regional	Gender Environment Sustainability Human Values Professional Ethics

	firm related to Apparel manufacture with supervision from industry professionals in the following areas. 1. Stages of Design, 2. Product development and Technical Design, 3. Manufacturing process, 4. Merchandising, 5. Promotions								
III	Weekly report writing Feedback from the mentor	12	10	1,2,3,4,5,6	5.6.7	6,7,8	Employability Entrepreneurship Skill Development	Local National Regional	Gender Environment Sustainability Human Values Professional Ethics

SUGGESTED EVALUATION

CEE (50% IA)					SEE (50% UA)				
Evaluation type	Marks	Mode	Nature	Objective	Evaluation type	Marks	Mode	Nature	Objective
Reports Writing (Weekly)	40	Written	Field visit with report	Develop observation and recording skills	Viva - Voce	20	Oral	Individually or in small group	Practical experience towards job interview situation
Attendance and Active Learning (on field)	10	Integrated	On activities performed or event observed	Develop a key transferable skill	Report Writing	15	Written	On activities performed or event observed	Develop a key transferable skill
					Presentation	15	Integrated	Group or individual work	Keep the students on the task
Total	50				Total	50			

Bloom's Taxonomy (BT) Levels: 1. Remember 2. Understand 3. Apply 4. Analyse 5. Evaluate 6. Create